



10th ANNUAL MASS SNOW CHALLENGE to benefit Youth Enrichment Services (YES)

On March 17, 2012, Wachusett Mountain will be hosting the 10th annual **Massachusetts Snow Challenge** to benefit Youth Enrichment Services. Join YES for a fun-filled day with great skiing and snowboarding, racing, awards, and family games to support YES's Operation SnowSports youth programs!

WHEN: Saturday, March 17, 2012

WHERE: Wachusett Mountain, Princeton, MA



ENTRY FEE: \$250 for teams of four and \$65 for Individuals

If pre-registered by March 15, 2012

\$300 for teams of four and \$80 for Individuals

After March 15, 2012 and day-of-event registrants

ONLINE PRE-REGISTRATION IS NOW OPEN

WWW.YESKIDS.ORG/MASSSNOWCHALLENGE

SCHEDULE OF EVENTS

REGISTRATION/CHECK IN TIME:	8:00-10:00 AM, Granite Room
CHALLENGE RACE:	10:30 AM- 1:00 PM, Challenger Trail
FAMILY FUN GAMES & LUNCH:	12:00 - 2:00 PM, Cafeteria & Deck
AWARDS CEREMONY:	2:30 PM, Granite Room
DEPARTURE:	4:00 PM

HOW TO JOIN THE FUN

- Gather a team of four and choose a captain. Each team must raise at least \$300 in pledges to be eligible for the race. Individual racers are also welcome and will be added to a team.
- Go to www.crowdrise.com/masssnowchallenge and click "Join the Team"

No racing experience necessary! For every \$200 over the registration fee, you will have one second deducted from your team time. Which means that any team can win if they raise enough money! Great prizes for the 3 fastest teams, 3 teams that raise the most money, best gross race times, and 1 team with a "YES I Can" effort. Prizes will also be awarded to the individuals (male and female) and team with the most creative costumes. St. Patrick's Day themes welcome but not required!



10TH ANNUAL MASS SNOW CHALLENGE

Sponsored by Wachusett Mountain

WELCOME MESSAGE FROM YES EXECUTIVE DIRECTOR

Dear friends,

Over the last four decades, YES has served over 100,000 Boston youth. In the 2011-2012 Operation SnowSports season, YES will take over 900 YES Kids and Families to outdoor locations all over New England, many for the first time. Founded by Richard Williams in 1968, YES's mission is to inspire and challenge youth with physical and mental activities that foster life-long respect for self, others, and the environment.

"We want to introduce kids to things they've never seen before," said Williams. Williams, who grew up in Harlem and skied for the first time in the 1950's, understood the transformative power that outdoor experiential education offers young, urban youth.

Today, with the help of nearly 200 volunteers and many New England resorts, YES has grown from a small non-profit organization to a powerful force of change in our communities and in our children's lives. YES's continued goal is to impact youth through outdoor activities and mentoring by positive role models, in order to build confidence, self-esteem, and decision-making skills that will help youth face life's challenges. By participating in the Massachusetts Snow Challenge, you will support the YES mission and the youth of Boston.

Thank you for your continued loyalty to YES,

Bryan Van Dorpe
Executive Director



WELCOME MESSAGE FROM WACHUSETT MOUNTAIN & THE CROWLEY FAMILY

Wachusett Mountain is pleased to be a part of the annual Massachusetts Snow Challenge benefiting Youth Enrichment Services! Please join the tradition and help us support Massachusetts children and families. There is no better time to explore central Massachusetts while supporting this deserving program.

Located in the heart of central Massachusetts, Wachusett Mountain has been voted by *Ski Magazine* readers as New England's most accessible ski area. It's been the home of great skiing for more than 70 years!

In 1969, the late Ralph Crowley set in motion the current spirit of Wachusett. Today, his family carries on his vision of operating a first rate, family- run ski area while providing a fun experience that is an exceptional value. With twenty-two trails for day and night skiing, Wachusett Mountain is committed to providing the best possible conditions and our snow makers and groomers are recognized as some of the best. From our family to yours, we are dedicated to helping you enjoy the fun and natural beauty of the mountain.

From all of us here at Wachusett, we look forward to seeing you on the slopes!

Sincerely,
The Crowley Family

*Wachusett Mountain is located approximately 1 hour from Boston in Princeton, MA.
For more information, visit us on the web at www.wachusett.com.*



DO YOU WANT TO JOIN FUN FOR YES'S 10TH ANNUAL MASS SNOW CHALLENGE?

TEAM & INDIVIDUAL ENTRY FORM

Four Star TEAM LEVEL

FEE: \$300*

INCLUDES: Race entry for one team of four individuals and four Event Packages**

One Star INDIVIDUAL LEVEL

Individual racers will be added to a team.

FEE: \$80

INCLUDES: Race entry for one individual and one Event Package

** Event Package includes ski ticket, lunch, t-shirt, prizes and more!

* Youth Enrichment Services (YES) is a 501(c)3 nonprofit organization. \$260 of the Four Star TEAM LEVEL fee is tax-deductible to the extent allowed by law.

- Yes, I want to race in the Massachusetts Snow Challenge to benefit YES! I have enclosed a check for my team or individual entry.
Go to www.crowdrise.com/masssnowchallenge and click "Join the Team" to get your team started!
- No, I am unable to attend the Mass Snow Challenge but enclosed is my contribution of \$_____ to benefit YES.

Name _____

Address _____

City, State, Zip _____ Phone _____

E-mail _____

Fill out this registration form, ENCLOSE A CHECK, and mail to YES **by March 15, 2012** to meet the pre-registration deadline. Please make checks payable to **Youth Enrichment Services** and mail to: YES/Massachusetts Snow Challenge, 412 Massachusetts Ave Boston, MA 02118

Prizes will be awarded to the individuals (male and female) and team with the most creative costumes.

YES encourages you to save time on race day by confirming your profile on NASTAR.COM. If you have raced NASTAR on or after 1997, NASTAR has your information recorded. However, you should quickly verify that you're in their database by searching for your last name here: <http://skiracing.nastar.com/results>. If you're new to NASTAR, you can register here: <http://skiracing.nastar.com/user/register>



10TH ANNUAL MASS SNOW CHALLENGE

RAISING MONEY FOR YOUR MSC TEAM

Thanks for participating in the 10th Annual Mass Snow Challenge to support Youth Enrichment Services. All funds raised will support YES's leadership and development programs for Boston kids and teens. There are three ways to collect funds this year:

1. **CREDIT/DEBIT CARD:** YES is partnering with Crowdrise to manage online giving for the 2012 Mass Snow Challenge. Go to crowdrise.com/masssnowchallenge to set up your team's fundraising page. Direct friends, family, etc to donate via credit/debit card here. It's safe, easy, and secure!
2. **CHECKS:** Make donation checks payable to YES. Mail to Youth Enrichment Services (YES) 412 Massachusetts Ave Boston, MA 02118
3. **CASH:** Collect cash donations on or before day-of-event. Record your cash donor information below. Turn in all cash donations and your completed pledge sheets to YES on March 15, 2012 for pre-registration rate.

SEE NEXT PAGE FOR CASH DONATION PLEDGES & PAYMENT FORM



10TH ANNUAL MASS SNOW CHALLENGE CASH DONATION PLEDGES & PAYMENTS

TEAM NAME: _____

CAPTAIN: _____

Collect cash donations on or before day-of-event. Record your cash donor information below. Turn in all cash donations and your completed pledge sheets to YES by March 15, 2012 for pre-registration rate.

Name _____
Address _____
Email _____ Phone _____
Amount PLEDGED \$ _____ Amount PAID \$ _____

Name _____
Address _____
Email _____ Phone _____
Amount PLEDGED \$ _____ Amount PAID \$ _____

Name _____
Address _____
Email _____ Phone _____
Amount PLEDGED \$ _____ Amount PAID \$ _____

Name _____
Address _____
Email _____ Phone _____
Amount PLEDGED \$ _____ Amount PAID \$ _____

Don't forget that for every \$200 raised over the team entry fee, your team gets one second off the race time! If you are an individual racer, you will be added to a team on race day and your total raised will go towards the team total. Get your parents, friends, co-workers to donate! Great prizes for first, second and third place teams.